

# IT'S YOUR JOURNEY

USE THIS GUIDE TO CUSTOMIZE  
YOUR CITY'S ACTION PLAN.



# cities united

[www.citiesunited.org](http://www.citiesunited.org)  
Cities United is a project of Tides Center  
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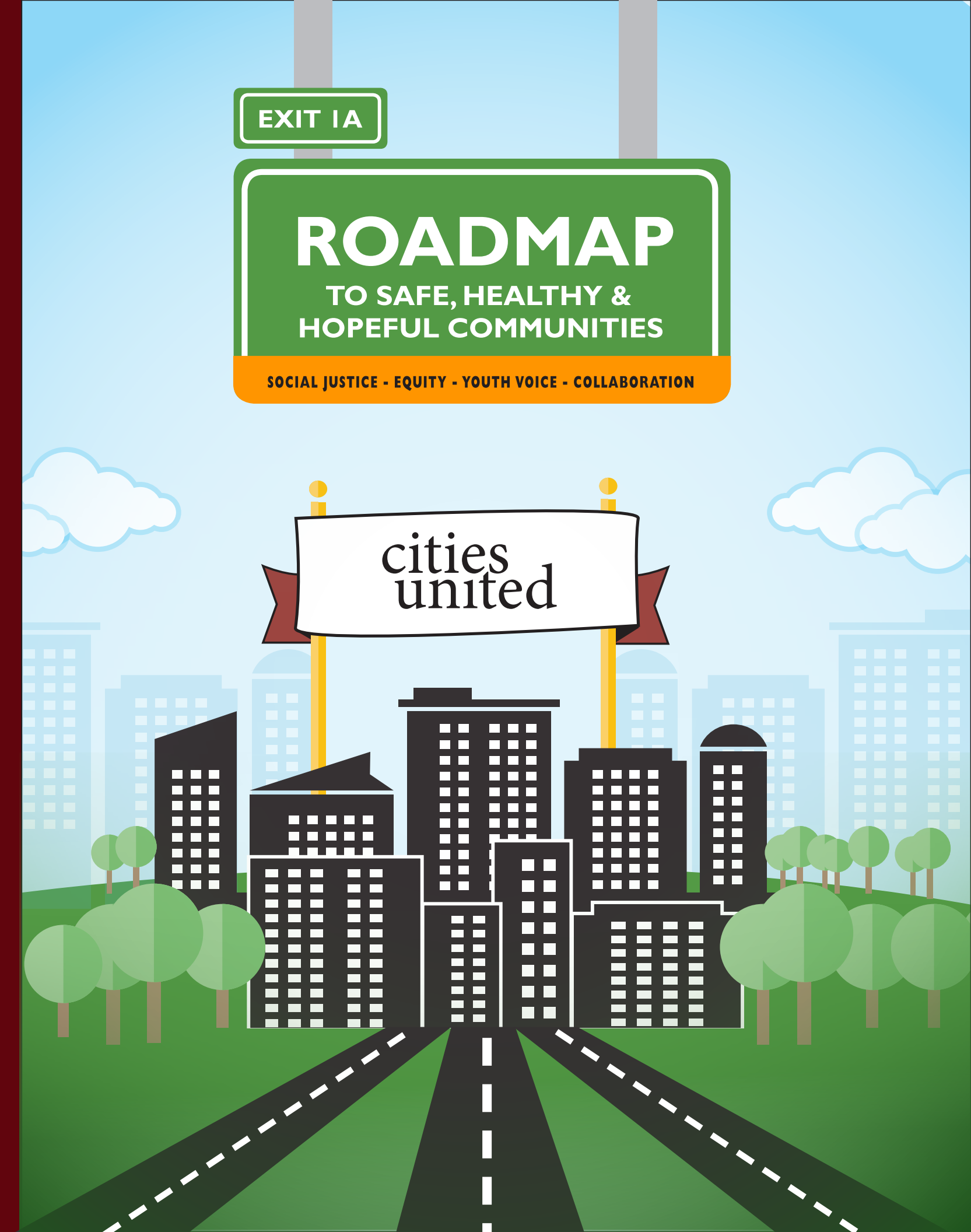
EXIT 1A

## ROADMAP

TO SAFE, HEALTHY &  
HOPEFUL COMMUNITIES

SOCIAL JUSTICE - EQUITY - YOUTH VOICE - COLLABORATION

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Action Planning Process

National Movement Building

Peer Network Building

Ongoing Support

City Assessing

# ACTION PLANNING

## Prepare to Plan

Build Political Will to Change

Create a City-Wide Work Group or Local Leadership Team

Engage Leaders in Areas Most Impacted by Violence

Build Partnerships & Relationships

Raise Awareness

Connect City Leaders to National Network

Create Multi-Year Evaluation Plan & Data Plan

Develop Communication Plan

Align & Identify Evidence-Based Activities

Develop Multi-layered SMART Goals:  
Education, Employment/  
Workforce Readiness,  
Community Engagement,  
Family Support, and Criminal &  
Juvenile Justice

Develop Balanced Approach based on PIER (Prevention, Intervention, Enforcement, Re-Entry) Tactics

Develop an Integrated Response Strategy

## Create Sustainability Plan

Continuously Engage Philanthropy

Secure Sustainable Funding Streams

Identify & Move Policy Agenda (Organizational, Local, State)

Enhance & Grow Organizational Capacity

## Construct a Multi-Year Plan of Action

Identify & Secure Goal Owners & Activity Leads

Identify & Match Sustainable Resources

Implement Multi-Year Evaluation Plan & Data Plan

Communicate Successes & Activities

## Implement a Multi-Year Plan of Action

Annually Review & Update Multi-Year Plan of Action

Implement Community Feedback Mechanisms

Develop Community-Wide Integrated Governance Structure

## Develop Continuous Improvement & Evaluation